

Design Schedule

We are happy to receive your submissions of new cards throughout the year. To be considered for inclusion in a specific release collection, please note the following timetable of deadlines:

last week in February

Everyday product to release in May, includes:
birthday, anniversary, sympathy, thank you, get well... for a complete list of everyday occasions, visit [our occasions page](#).

last week in April

Valentine's Day and Spring Seasonal occasions, including:
St. Patrick's Day, Easter, Passover, Mother's Day, Father's Day, Graduation, communion/confirmation. Product release will be in August.

last week in June

Everyday product to release in September - any and all everyday occasions

last week in September

Everyday product to premier January 1st:
Birthday, anniversary, wedding, new baby, friendship and encouragement, sympathy, jewish non-holiday occasions (bar and bat mitzvah)... for a complete list of everyday occasions, visit [our occasions page](#).

last week in October

Holiday and Fall, including:
Christmas and non-denominational season's greetings, Chanukah, New Year, Thanksgiving, Halloween and Jewish New Year (Rosh Hashanah).

If you have any questions on our design timetable or would like additional information on any aspect of becoming a contributing artist for Great Arrow, we welcome your phone calls and emails!

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